



.BETEGY

Betegy and FTN Team to Boost Fantasy Sports Experience for Fans

Leaders in Fantasy-Sports Data and Customised Sports-Data Visualization Partner to Elevate the Action for Fans and Bettors

San Diego, CA, and Warsaw, Poland, November 16th, 2021: The fantasy-sports fan experience is poised to reach a new level with the announcement that two of the fastest growing players in the field of sports data are joining forces.

Fantasy sports data provider FTN Network has partnered with Betegy, the premier independent provider of personalised sports data and gaming visualization, to provide an all-encompassing experience for fantasy sports fans and sports bettors.

Among the two companies' inaugural collaborations is the FTN show "[Betting with Benny and Tino](#)."

"Our partnership with Betegy allows us to leverage the latest technology for our media platform and to allow consumers of betting-oriented and fantasy content to have a unique, one-of-kind experience," said Eliot Crist, FTN Networks chief operating officer.

"This important partnership with the outstanding team at FTN represents a key building block in our ongoing development of the definitive bridge between raw data and sports viewers, gaming enthusiasts and bettors," said Alex Kornilov, CEO of Betegy. "Bringing data to life is essential to engaging fans fully, as more and more providers across sports and games – and across screens – are realizing. With this FTN alliance, Betegy's presence encompasses traditional sports like American and European football and basketball, traditional gaming such as cards, and emerging categories such as e-sports and, now, fantasy sports."

The global fantasy sports market is projected to grow from \$20.36 billion in 2020 to \$22.31 billion in 2021 for a compound annual growth rate (CAGR) of 9.5%, per a September 2021 report from Research & Markets.

The alliance follows important commercial agreements signed by Betegy, most recently including ESTV, PokerGO, Germany's Tipico, as well as Parimatch, Bwin and Coingaming.io, as it continues to bring its EGR award-winning solution to tier-one gaming and sports betting companies worldwide.

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About FTN Network

San Diego-based FTN is a technology company providing data tools, research, projections and modelling in a one-stop-shop format for all sports-action needs across any sport. The company's sites include FTNBets.com, FTNDaily.com, FTVData.com and FTNFantasy.com, a fast-growing destination for news and action around fantasy sports. FTN's sister company FSBets Media, includes Las Vegas-based Bets TV, home to programming from "The brightest minds in Sports Betting, DFS & Fantasy."

About Betegy

Betegy is an automated content generation/production system that turns complex sports data into engaging graphics, animations, banners, widgets, and texts. Using machine learning algorithms, the Betegy system provides betting operators and media companies with analytics and data visualization by generating high-quality, personalised content. Betegy clients include major organizations in sports, gaming, television and digital media. Betegy's work and capabilities span the range of sports and gaming, including American football, basketball and soccer, among other events. Betegy is a recipient of an international EGR B2B Award, for Innovation in Sports Betting Software. Learn more at [Betegy.com](https://www.betegy.com).